

Good morning.



How many slides?

Josh Mason-Barkin

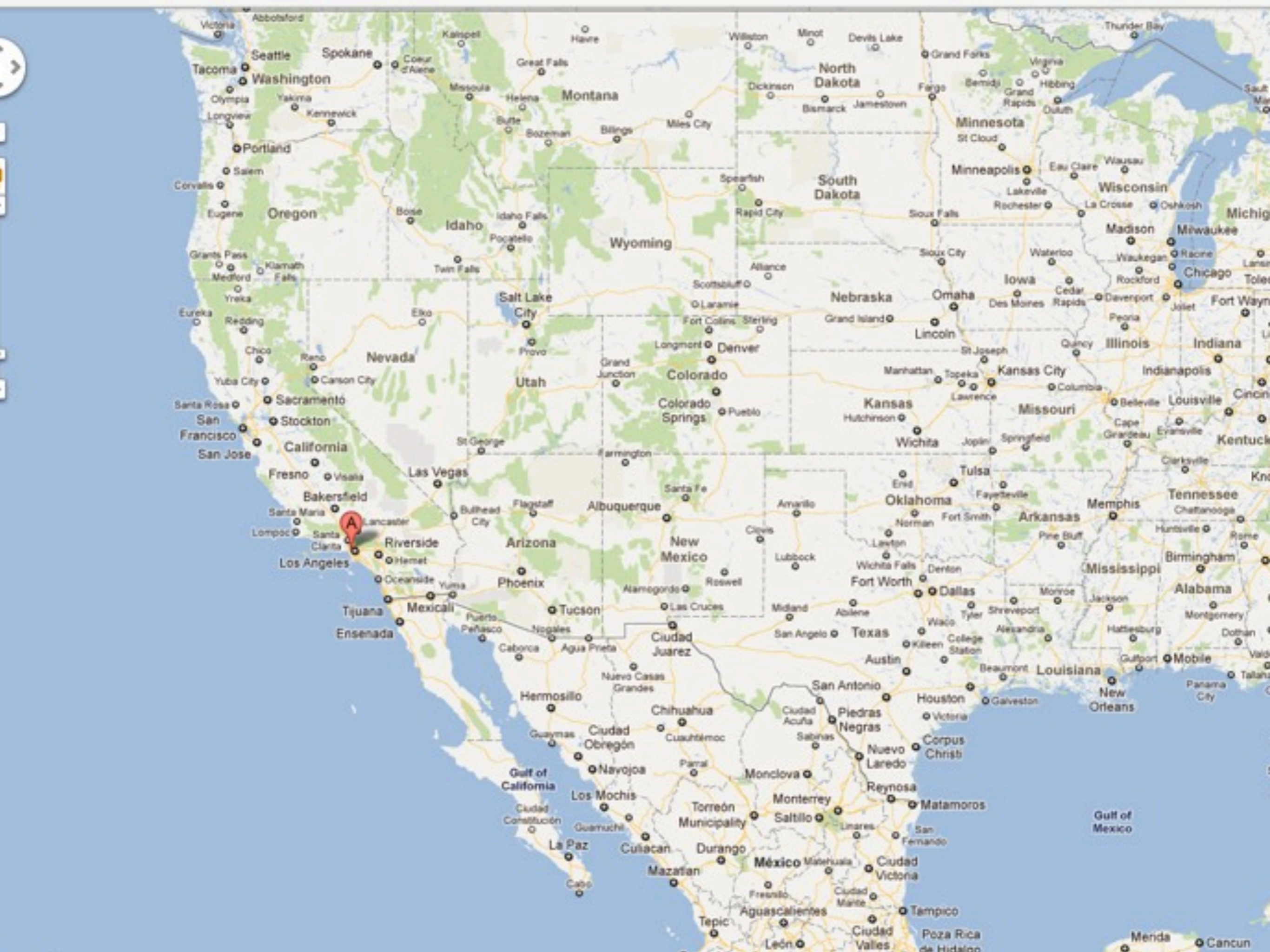
**director of
congregational
learning**

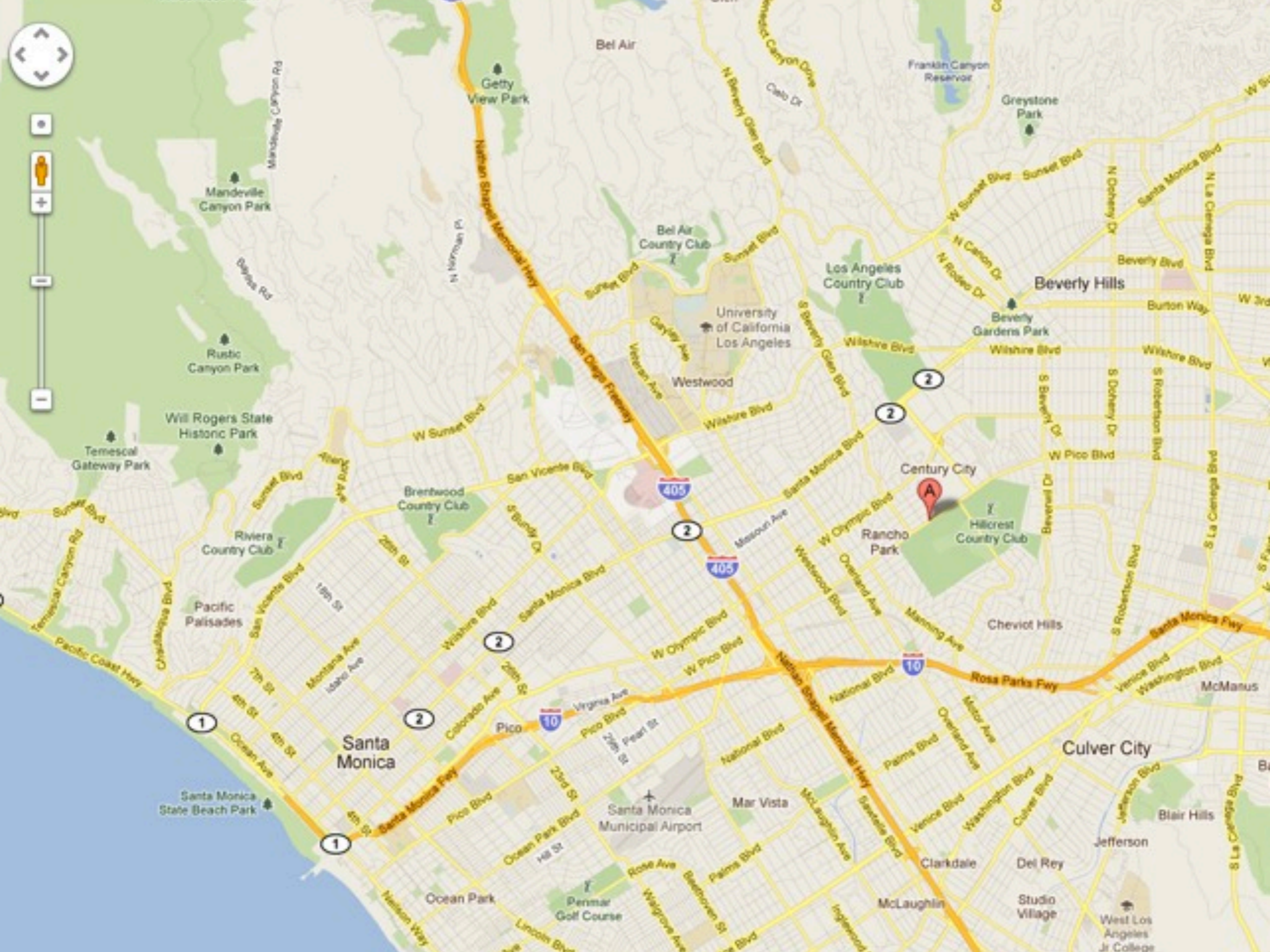


TEMPLE

ISRAIAH

OUR TEMPLE OUR VISION OUR FUTURE





Bel Air

Getty View Park

Franklin Canyon Reservoir

Greystone Park

Mandeville Canyon Park

Rustic Canyon Park

Will Rogers State Historic Park

Temescal Gateway Park

Bel Air Country Club

Los Angeles Country Club

University of California Los Angeles

Westwood

Beverly Hills

Beverly Gardens Park

W Sunset Blvd

Brentwood Country Club

Riviera Country Club

Pacific Palisades

405

405

Century City

Hilcrest Country Club

Rancho Park

Cheviot Hills

1

2

2

2

2

2

10

10

Santa Monica

Culver City

Santa Monica State Beach Park

Santa Monica Municipal Airport

Mar Vista

Blair Hills

Jefferson

Ocean Park

Penmar Golf Course

McLaughlin

Studio Village

West Los Angeles Jr College



josh@templeisaiiah.com

@barkinj

joshmb.com

Presentations

A Primer

Everything you know about
PowerPoint is probably wrong.

How to learn to trust your gut
and stop trusting the idiots at
Microsoft who designed
PowerPoint.

















U-HAUL

U-HAUL

NUMBER ONE FAMILY MOVER



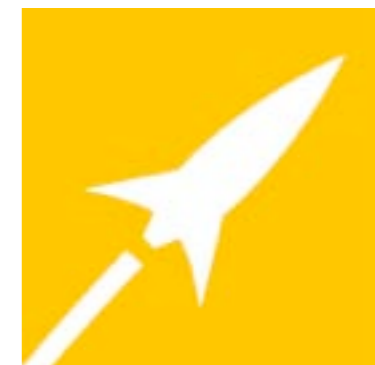
AMERICA
UNITED WE STAND

PERFECT FOR MOVING
Studio/Apartment Up to 1 Bedroom

EMV







principles

principles

principles

design

principles

design

tech + tips



Δ9Υ

* ΥΥ4X4ΥΥ794K

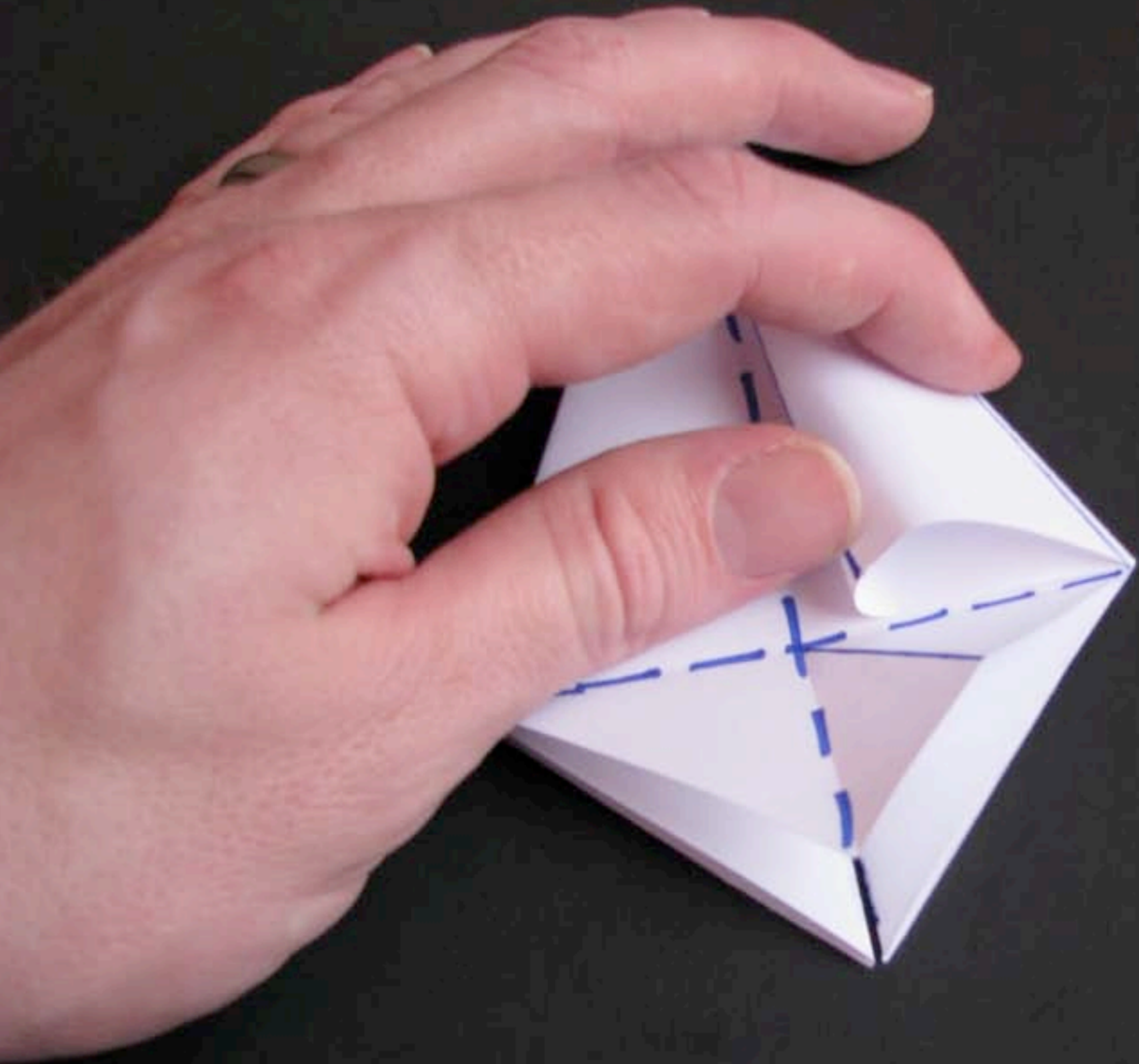
* 日h 4x4

* 74 7x4



no note-taking

tasks



concepts





Doctor

Law

Party

★

Relax

Set

Business

Bass

Work

Parents

On.

Team

+

Pain

Vale

o

Career

Time

©

Love

Diet

Problems

\$

Question

Family

Shopping

Medical

joshmb.com





sue me.

principles

use the right tools





Click to edit Master title style

Title Area for AutoLayouts

- Click to edit Master text styles
 - Second level
 - Third level
 - Fourth level
 - » Fifth level

Object Area for AutoLayouts

<date/time>

Date Area

<footer>

Footer Area

<#>

Number Area



Visit to Israel

- Jerusalem
 - Kotel
 - Shuk
 - Knesset
 - Ben Yehudah St.
 - Har Herzl
 - German Colony (if we have time)

- Tel Aviv
 - Independence Hall
 - Dizengof
 - Jaffa
 - Rabin Square



**Your teaching skills
trump Microsoft's
stupid templates.**

(And Apple's, too.)



Lecture 10

- Planet Formation
 - Our Solar System
 - Our Solar System



Our Solar System

- With the exception of the innermost world, Mercury, most planets move on low eccentricity orbits. Accordingly, we can reasonably think of most planets' orbits as circles centered on the Sun.
- All the planets orbit the Sun counterclockwise as seen from above Earth's North Pole.

Circular Prograde Orbits




Coplanar Orbits

- All the planets orbit the Sun in nearly the same plane as Earth.
- Mercury's orbital plane is at 7° to the ecliptic. Still, we can think of the solar system as being quite flat.

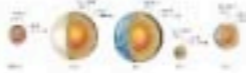


Two Classes of Planets



Terrestrial Planets

- The inner planets are small, dense, and solid.
- The word "terrestrial" derives from the Latin word terra, meaning "land" or "soil".




Jovian Planets

- The outer worlds are large, of low density, and gaseous.
- The word "jovian" comes from Jove, another name for the Roman god Jupiter.



Planet	Distance from Sun (AU)	Mass (Earth masses)	Radius (Earth radii)	Surface Temp (K)	Atmosphere	Clouds	Moons	Other
Mercury	0.39	0.055	0.38	700	None	None	0	None
Venus	0.72	0.815	0.95	735	CO ₂	Sulfuric acid	0	None
Earth	1.00	1.00	1.00	288	N ₂ , O ₂	Water	1	Life
Mars	1.52	0.107	0.53	218	CO ₂	None	2	None
Jupiter	5.20	318	11.2	165	H ₂ , He	Ammonia, water, methane	63	Great Red Spot
Saturn	9.54	95	9.45	160	H ₂ , He	Ammonia, water, methane	62	None
Uranus	19.2	45	4.0	76	H ₂ , He, CH ₄	Water, ammonia, methane	27	None
Neptune	30.1	17	3.9	72	H ₂ , He, CH ₄	Water, ammonia, methane	14	None

Asteroid Belt & Kuiper Belt



4/7/2010

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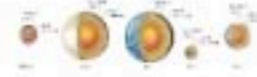


Two Classes of Planets



Terrestrial Planets

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Jovian Planets

- The outer worlds are large, of low density, and gaseous.
- The word "Jovian" comes from *Jovis*, another name for the Roman god Jupiter.



Planet	Distance from Sun (AU)	Orbit Period (years)	Mass (Earth masses)	Radius (Earth radii)	Surface Temp (K)	Atmosphere	Moons
Mercury	0.39	88 days	0.055	0.38	175	None	None
Venus	0.72	225 days	0.815	0.95	735	CO ₂	None
Earth	1.00	1 year	1.00	1.00	288	N ₂ , O ₂	1
Mars	1.52	687 days	0.107	0.53	218	CO ₂	2
Jupiter	5.20	11.86 years	317.8	11.2	165	H ₂ , He	63
Saturn	9.54	29.46 years	95.2	9.45	160	H ₂ , He	62
Uranus	19.2	84.01 years	45.9	4.0	76	H ₂ , He, CH ₄	27
Neptune	30.1	164.8 years	17.1	3.9	72	H ₂ , He, CH ₄	14

Asteroid Belt & Kuiper Belt



the enemy



the enemy





- "Lorem ipsum dolor sit amet, consectetur adipiscing elit,
- sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
- Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.
- Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur.
- Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum."



design matters.

It's not the thing.

It's not **the thing**.

It's **the experience**
of **the thing**.

umpire

design

Only **one** space
after a period.



monospaced font

fonts



proportional fonts



Miniwidget

Miniwidget

Garamond (proportional)

Miniwidget

Miniwidget

Courier (monospaced)

[They're both 144pt, with standard kerning.]

All the king's horses

All the king's horses

All the king's horses

Garamond (proportional)

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duis dolore te feugait nulla facilisi. Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod

Courier (monospaced)

Lorem ipsum dolor sit amet, consectetur
adipiscing elit, sed diam nonummy nibh
euismod tincidunt ut laoreet dolore magna
aliquam erat volutpat. Ut wisi enim ad minim
veniam, quis nostrud exerci tation
ullamcorper suscipit lobortis nisl ut aliquip
ex ea commodo consequat. Duis autem vel eum
iriure dolor in hendrerit in vulputate velit
esse molestie consequat, vel illum dolore eu
feugiat nulla facilisis at vero eros et
accumsan et iusto odio dignissim qui blandit
praesent luptatum zzril delenit augue dui
dolore te feugait nulla facilisi. Nam liber
tempor cum soluta nobis eleifend option
congue nihil imperdiet doming id quod mazim
placera facer possim assum. Typi non habent

Courier (monospaced)

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exercitation ullamcorper suscipit lobortis nisl ut aliquip ex ea commodo consequat. Duis autem vel eum iriure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue dui dolore te feugait nulla facilisi. Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum. Typi non habent

U.S. Government Printing Office

Style Manual

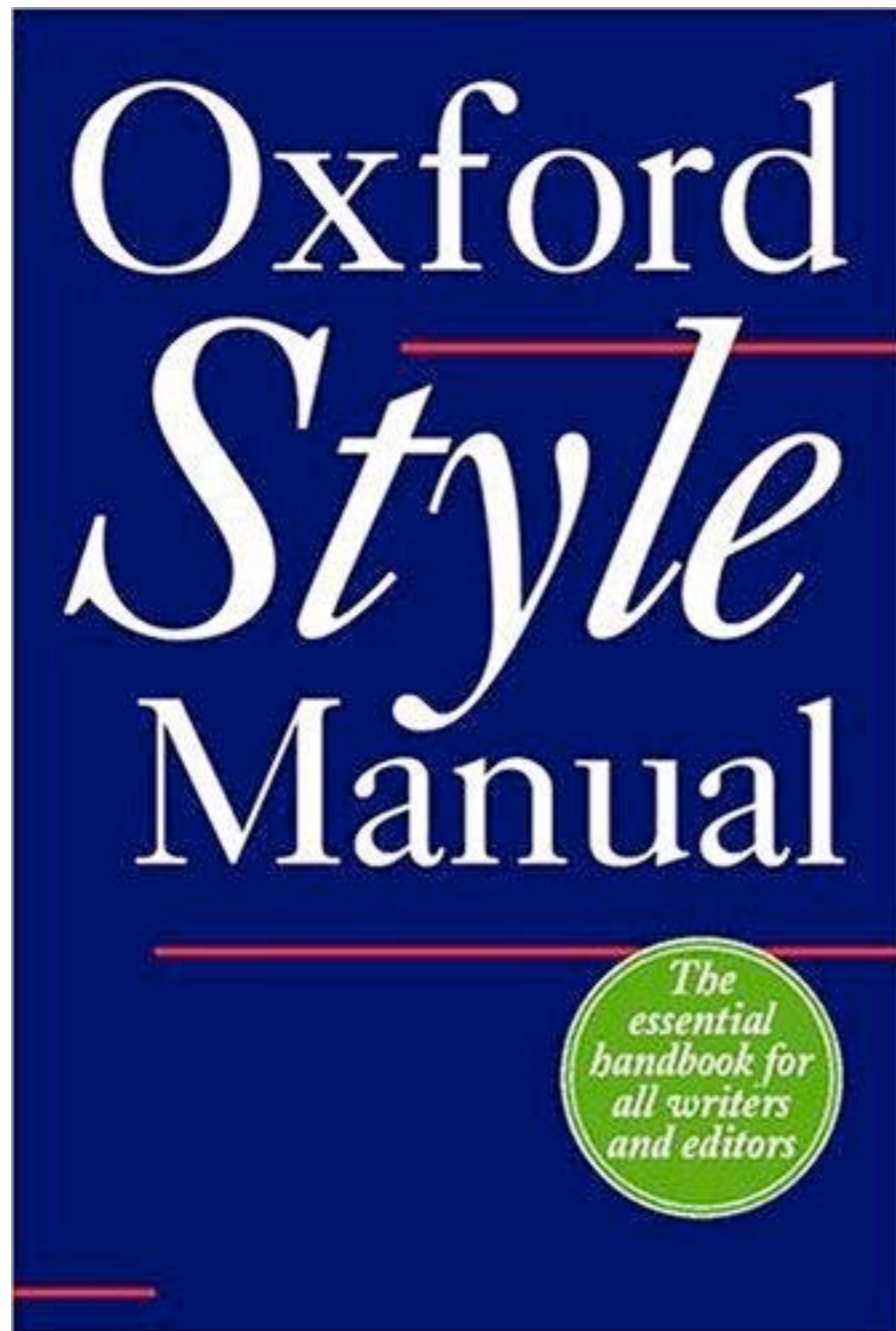
An official guide to the form and style of Federal Government printing

2008

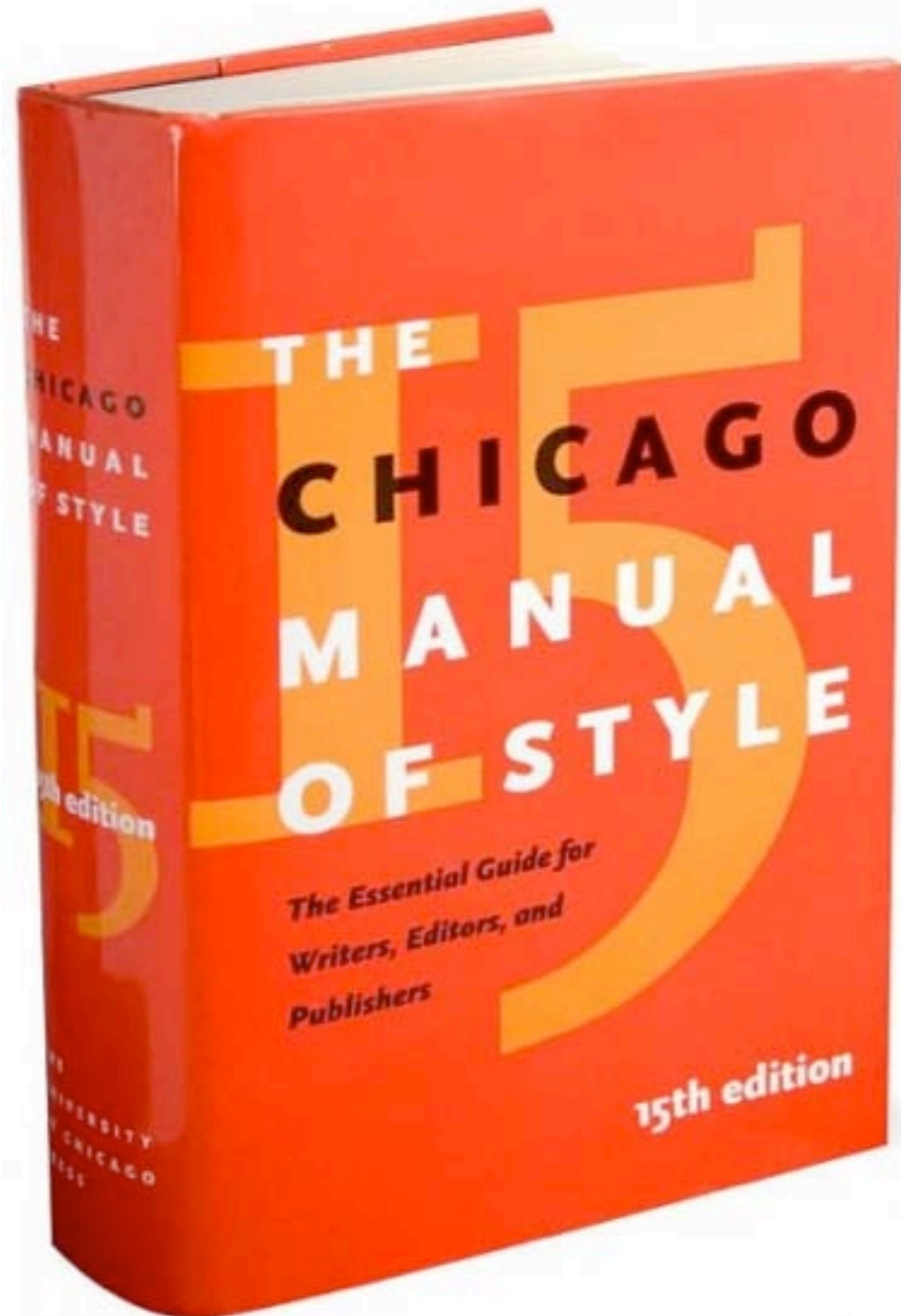


U.S. GOVERNMENT PRINTING OFFICE
Keeping America Informed | www.gpo.gov

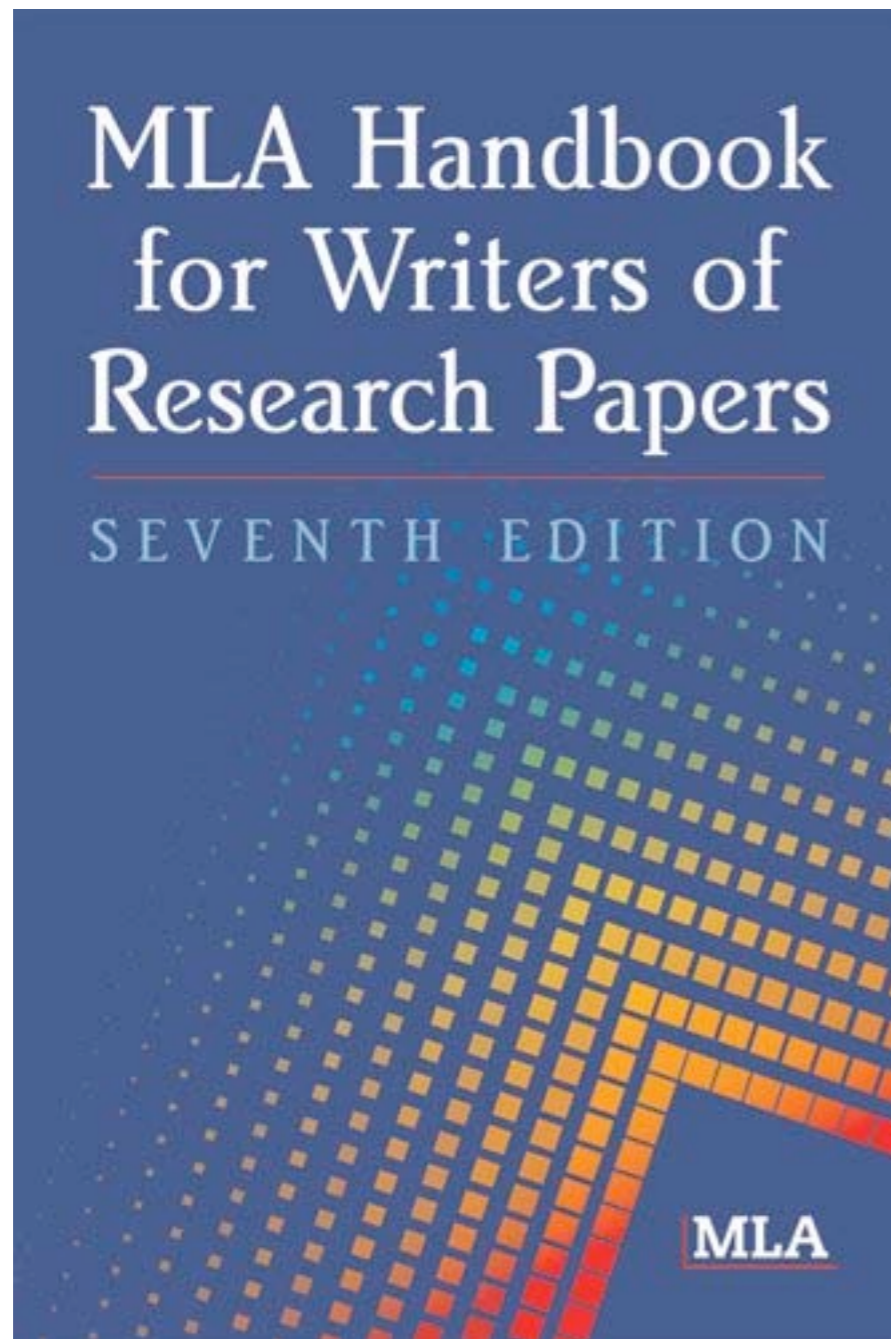
“Leading and spacing —
2.49. A **single justified
word space** will be used
between sentences. This
applies to all types of
composition.”



“In text, **use only a single word space** after all sentence punctuation.”



“Like most publishers, Chicago advises leaving a single character space, **not two spaces**, between sentences ... and this recommendation applies to both the manuscript and the published work.”



“Because it is increasingly common for manuscripts to be prepared with a **single space** after all concluding punctuation marks, this spacing is **recommended** and shown in the examples in this manual.”

**Keep your
fonts simple.**

two **big** fonts

Myriad Pro Semibold

two big fonts

Garamond

two **big** fonts

Caslon

Garamond

Baskerville

Helvetica

Futura

Gill Sans

Caslon

Garamond

Baskerville

Helvetica

Futura

Gill Sans

serif



Caslon

Garamond

Baskerville

Helvetica

Futura

Gill Sans



san serif

Caslon

Garamond

Baskerville

Helvetica

Futura

Gill Sans

Helvetica

Caslon

Futura

Garamond

Gill Sans

Baskerville

Helvetica

Caslon

Futura

Garamond

Gill Sans

Baskerville

Myriad

Bodoni

Frutiger

Rockwell

Univers

Optima

Under no circumstances

Never

Ever

(Seriously. Never.)

(Ever.)

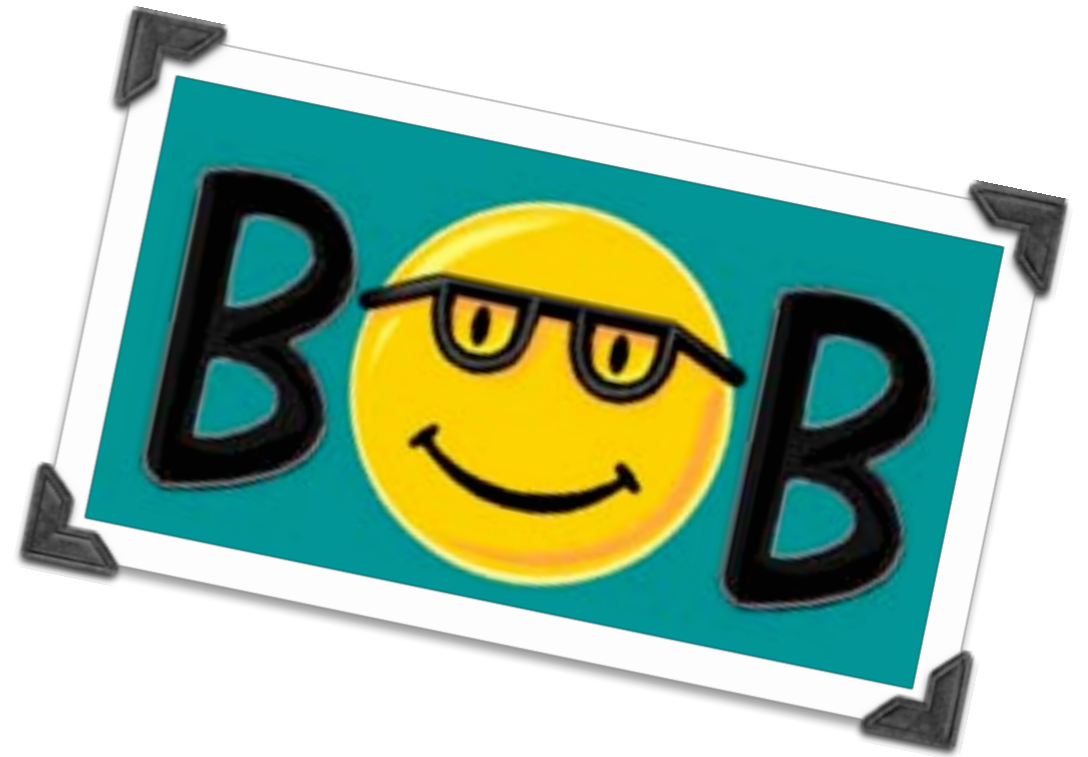
(unless your life is at
stake, in which case I
suppose it's a case of
pikuach nefesh)

Use

Comic Sans

Comic Sans

= failure



Comic Sans

= failure

Engaging.

Engaging.

Not cute.

- **No bullet points.**
- **They don't work.**
- **They ruin
everything.**

Lots of Colors

two clean colors

Lots of Colors

two *clean* **colors**

two *clean* colors

graphics.

Ornaments



~~Ornaments~~

~~Ornaments~~

trees?

Ornaments



hungry?



hungry?



hungry?

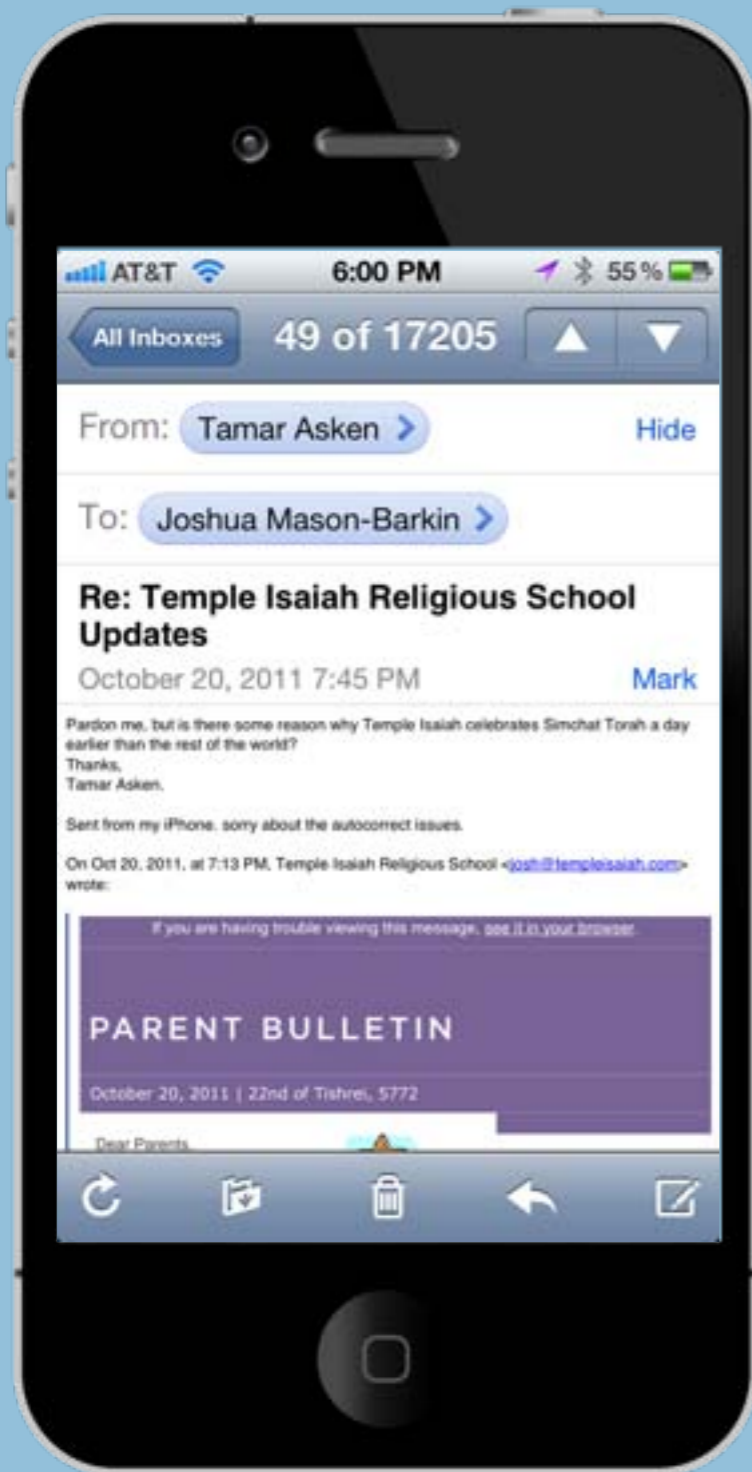
• impact



•
impact

demo.

a question



AT&T 6:00 PM 55%

All Inboxes 49 of 17205

From: Tamar Asken > Hide

To: Joshua Mason-Barkin >

Re: Temple Isaiah Religious School Updates

October 20, 2011 7:45 PM Mark

Pardon me, but is there some reason why Temple Isaiah celebrates Simchat Torah a day earlier than the rest of the world?

Thanks,
Tamar Asken.

Sent from my iPhone. sorry about the autocorrect issues.

On Oct 20, 2011, at 7:13 PM, Temple Isaiah Religious School <josh@templeisiah.com> wrote:

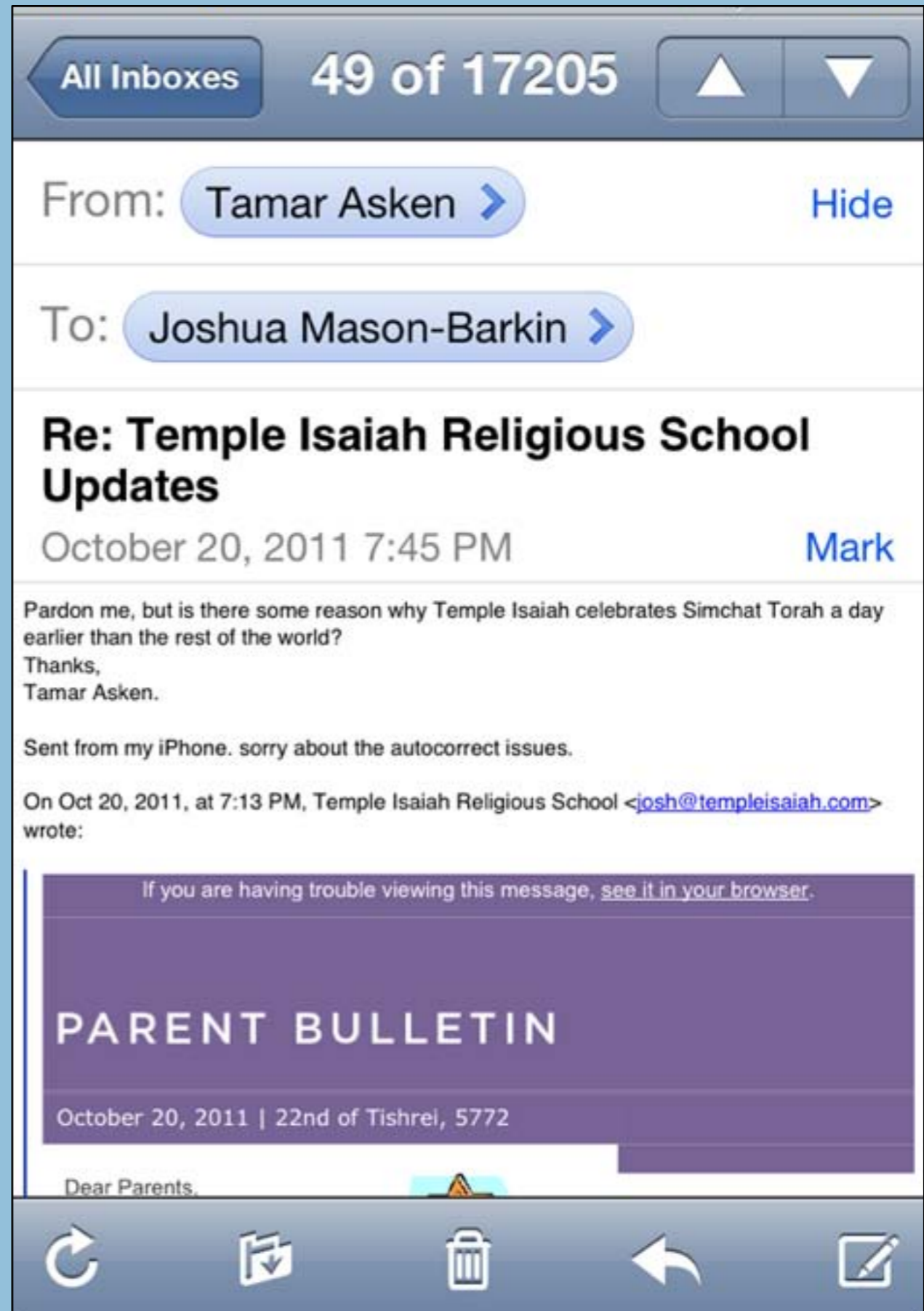
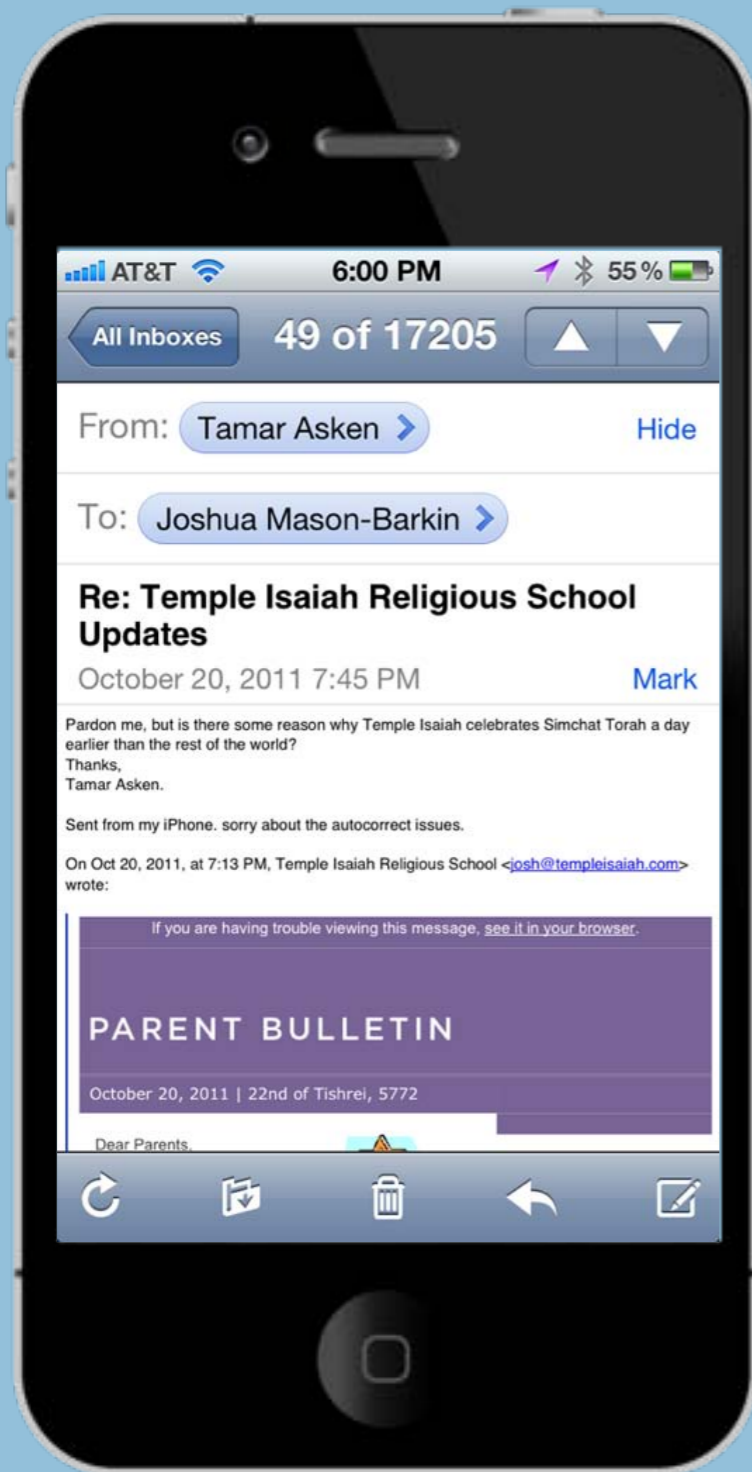
If you are having trouble viewing this message, see it in your browser.

PARENT BULLETIN

October 20, 2011 | 22nd of Tishrei, 5772

Dear Parents



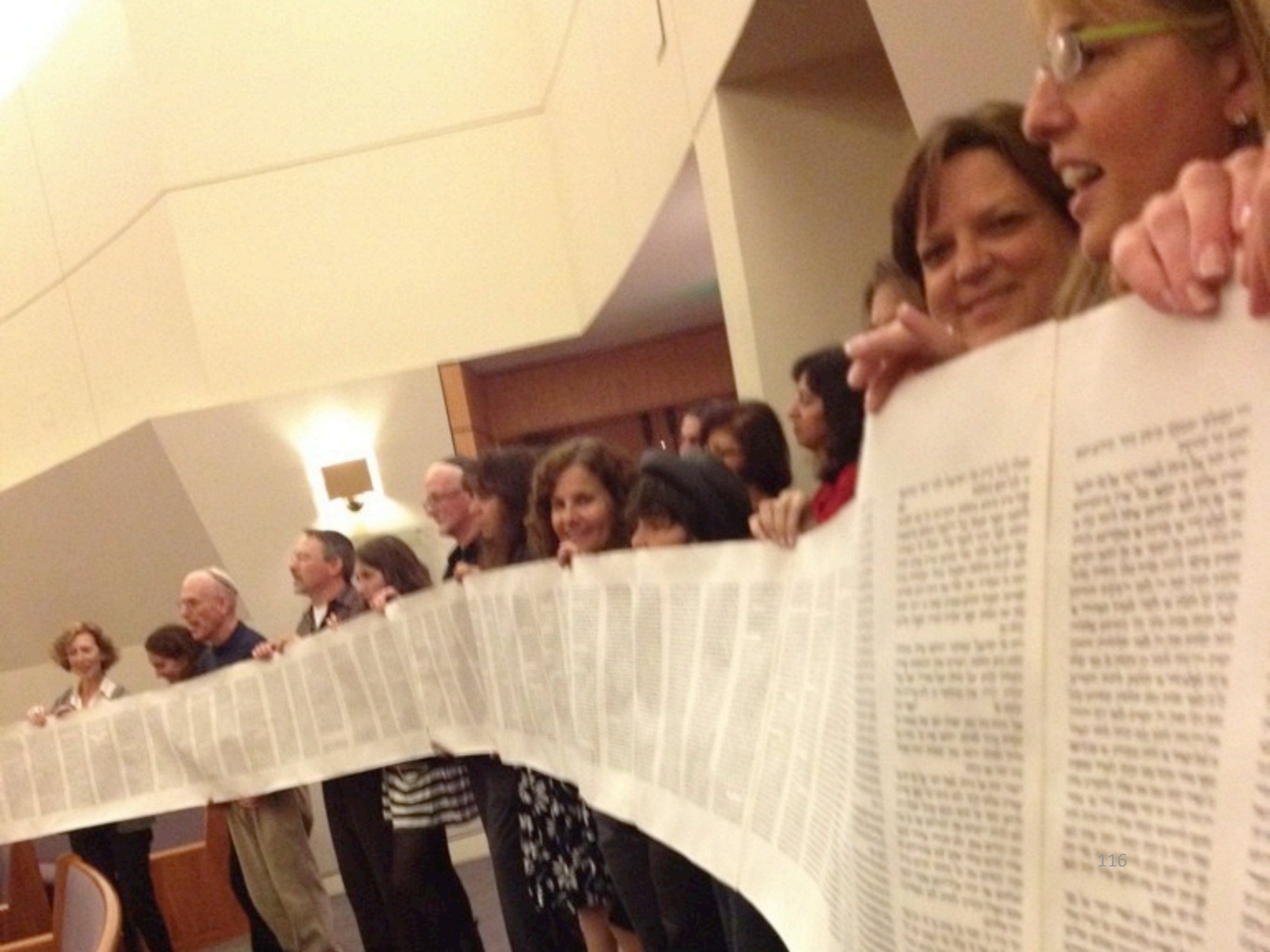


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some reason why Temple
Isaiah celebrates Simchat
Torah a day earlier than the
rest of the world?

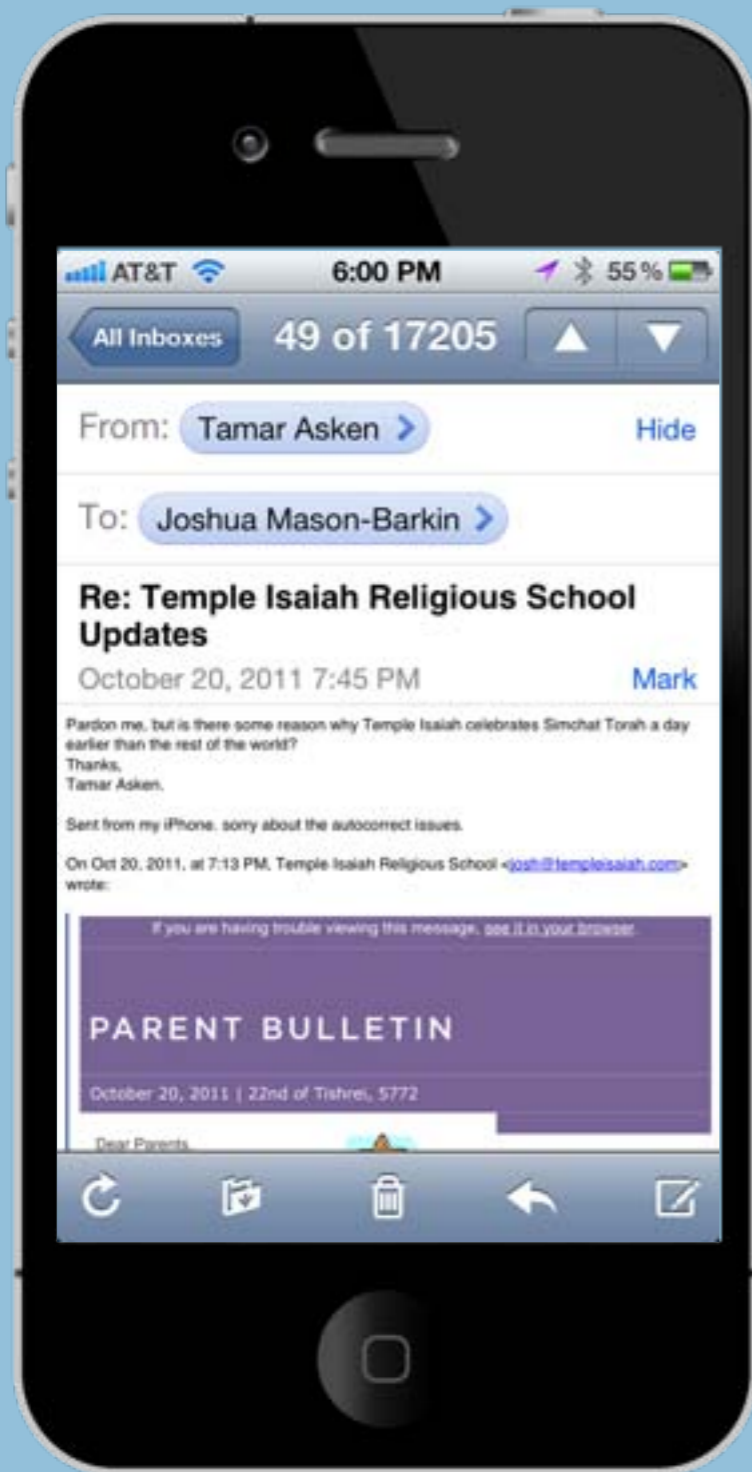
Thanks,
Tamar Asken



צדק צדק תרדף







AT&T 6:00 PM 55%

All Inboxes 49 of 17205

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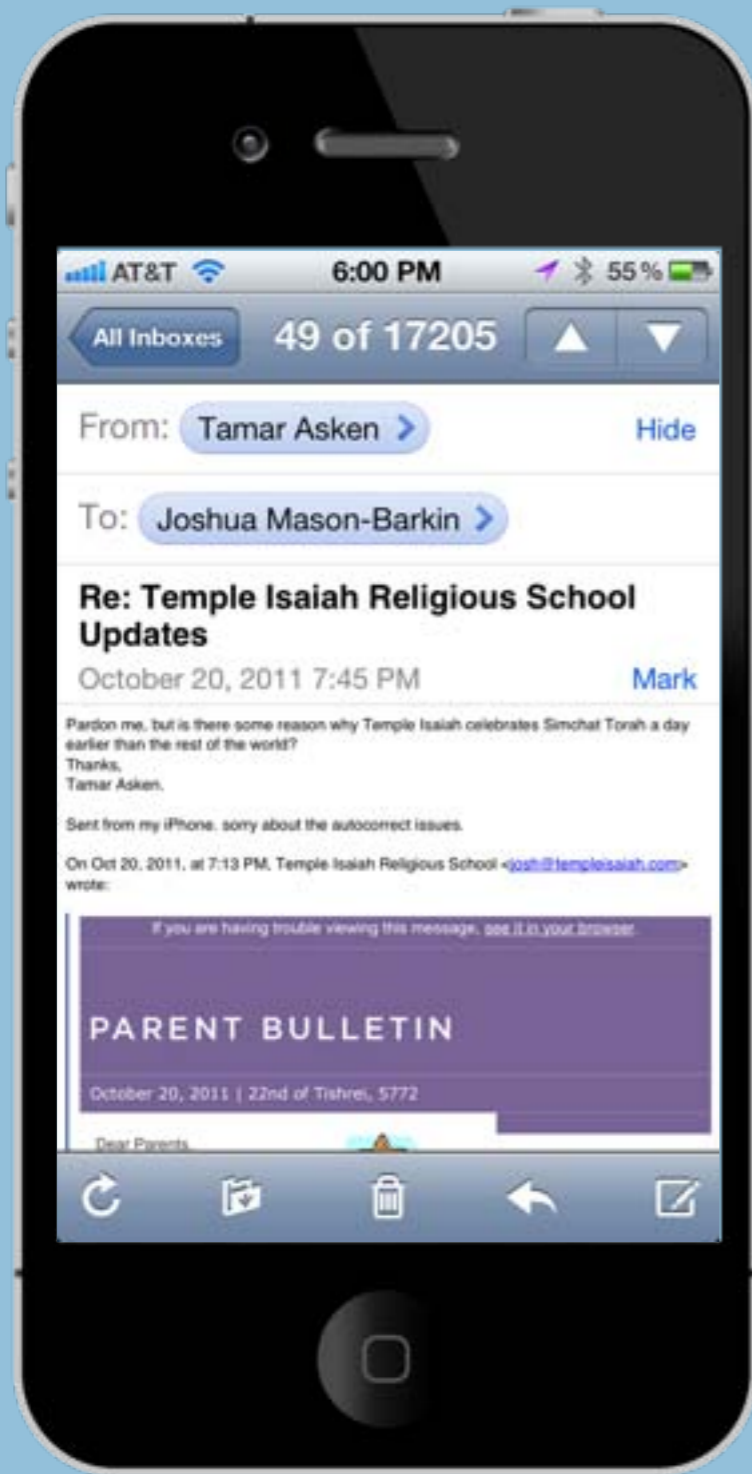
If you are having trouble viewing this message, see it in your browser.

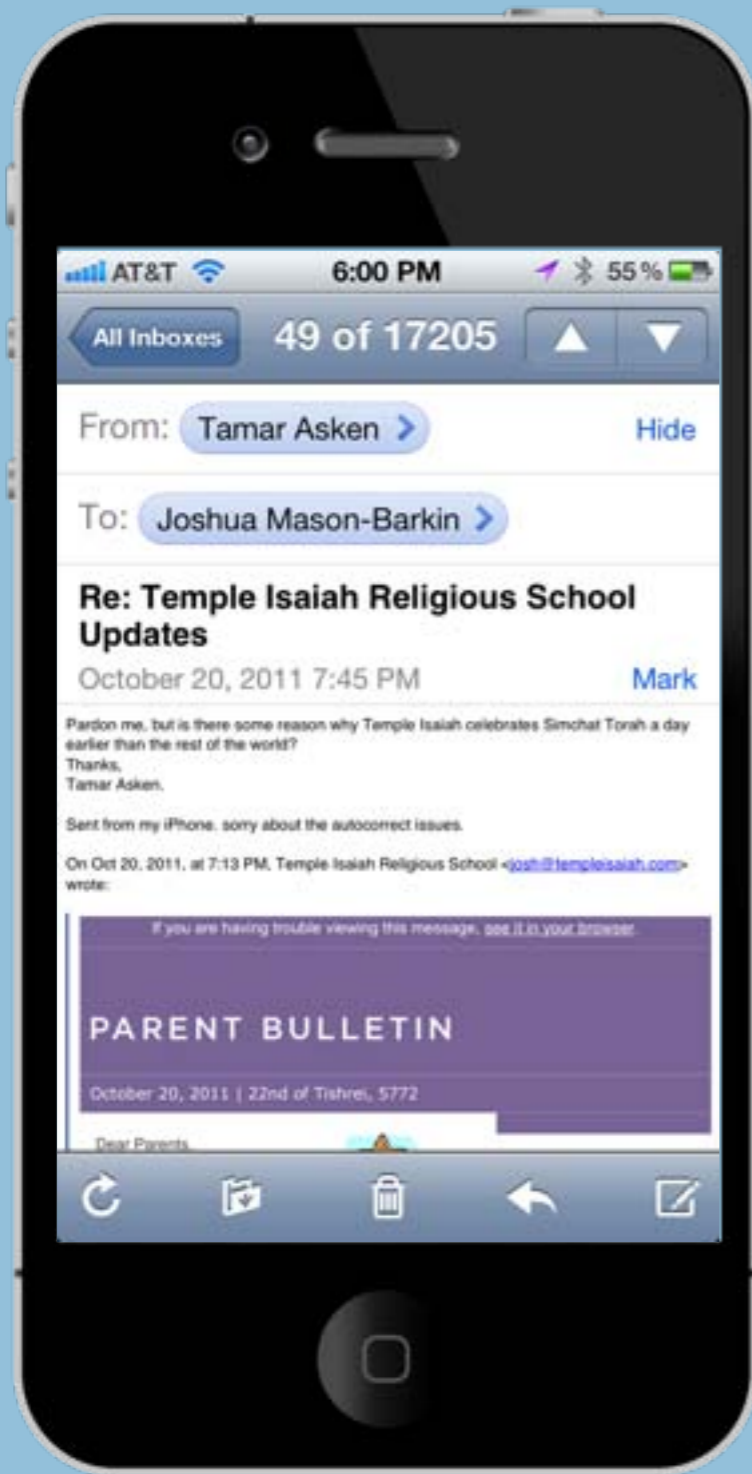
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October 20, 2011 | 22nd of Tishrei, 5772

Dear Parents





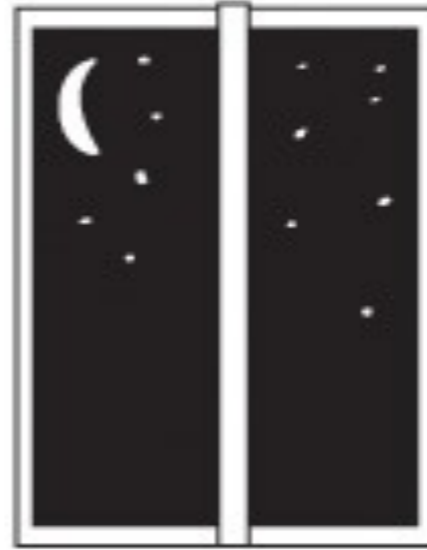


Dear Tamar,
Good question.
- Josh

other design notes

transitions





מֵאַיְמָתִי קוֹרֵין אֶת
שְׁמַע בְּעַרְבֵי ת?



מֵאַיֶמֶתִי קוֹרֵין אֶת
שְׁמַע בְּעַרְבִית?

מֵאַיִמָּתִי קוֹרֵין אֶת שְׁמֵעַ בְּעַרְבֵי־הַלַּיְלָה?

**size
matters.**





**750 x 750 px
(original size)**

**450 x 450 px
(shrunk from
750 x 750)**



**200 x 200 px
(shrunk from
750 x 750)**



**200 x 200 px
(original size)**



**400 x 400 px
(enlarged from
200 x 200)**





**750 x 750 px
(enlarged from
200 x 200)**

**100 x 100 px
(original size)**



**400 x 400 px
(enlarged from
100 x 100)**





**750 x 750 px
(enlarged from
100 x 100)**

**size
matters.**



size matters.



**size
matters.**



tech + tricks





- **adjust paragraph spacing**
- **create, modify, apply styles**
- **set tabs**
- **use tables for alignment**
- **format pictures**
- **set section breaks**

1024x768

(4x3)

16000x9000

(16x9)

**simple
remote**



presenter display



147